

Achieve  
Well-being

# Get rewarded for making healthy choices



## Earn dollars for your healthy habits and redeem them

### 1. Get healthy and earn a \$150 gift card

Take healthy actions, at your own pace, and watch your dollars grow. We offer a variety of activities to help you develop healthy habits.

New for 2021, members can now receive a \$150 gift card by completing the following:

- Annual check-up with PCP
- Flu shot
- Get digitally engaged
  - Register for member portal at [ibx.com](https://ibx.com)
  - Register at MDLive.com
  - Complete Well-being profile
  - Opt-in to digital messaging at [ibx.com](https://ibx.com)

### 2. Understand your Rewards Program

Begin your journey to Achieve Well-being by logging on to [ibx.com](https://ibx.com). You can quickly access your Achieve Well-being tool and rewards page from your home landing page.

Once you are on the rewards page, you will be able to see your rewards program description and dates that you would need to complete your activities within.

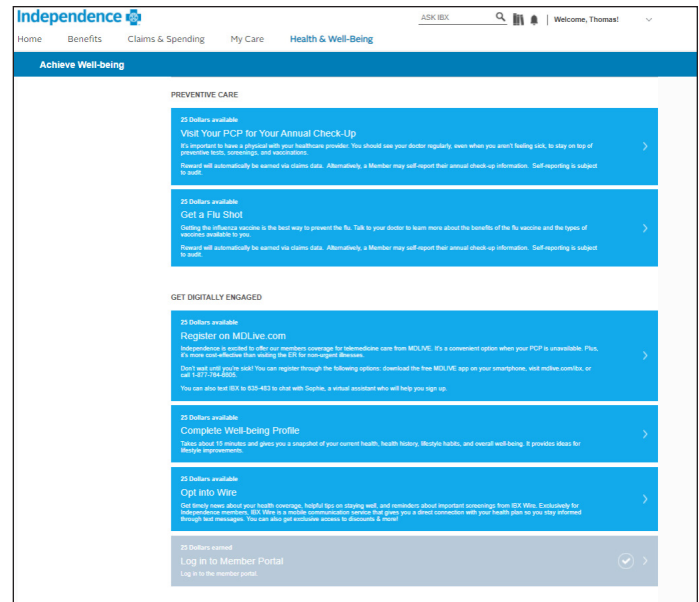
### 3. Start earning today

The Achieve Well-being tool lists the required activities you need to complete in order to earn dollars to redeem as a gift card. Simply choose an activity you wish to complete, and it will provide instructions for next steps. If you have previously completed any activities, the information will be automatically updated in the system. Completed activities will change from being highlighted in blue to gray.

### 4. Get rewards

The ultimate benefit of smart living is improved health. But getting rewarded along the way is nice, too. The dollars that you earn for your healthy habits are redeemable for gift cards.

**E-Gift cards include Amazon, Dunkin, Best Buy, and many more. You will have the ability to choose from a combination of e-gift cards not to exceed \$150.**



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## Log on to [ibx.com](https://ibx.com) to start earning dollars today!

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\* Standard message and data rates may apply.

This program is available to subscribers enrolled in a 2021 fully insured small or large group standard plan.

Please have your member ID card ready when you call or text to sign up.

Text STOP to stop and HELP for help. Terms and conditions available at [myhelpsite.net/ibx](https://myhelpsite.net/ibx). Notification messages within IBX Wire are sent via automated SMS. Enrollment in IBX Wire is not a requirement to purchase goods and services from Independence Blue Cross. Wire is a trademark of Relay Network, LLC., an independent company.

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